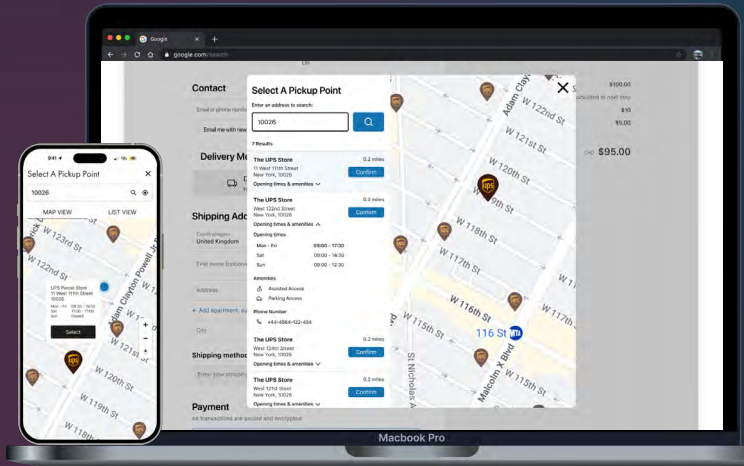


Sneaker Politics

Simplifying Local Pickup and Reducing Costs



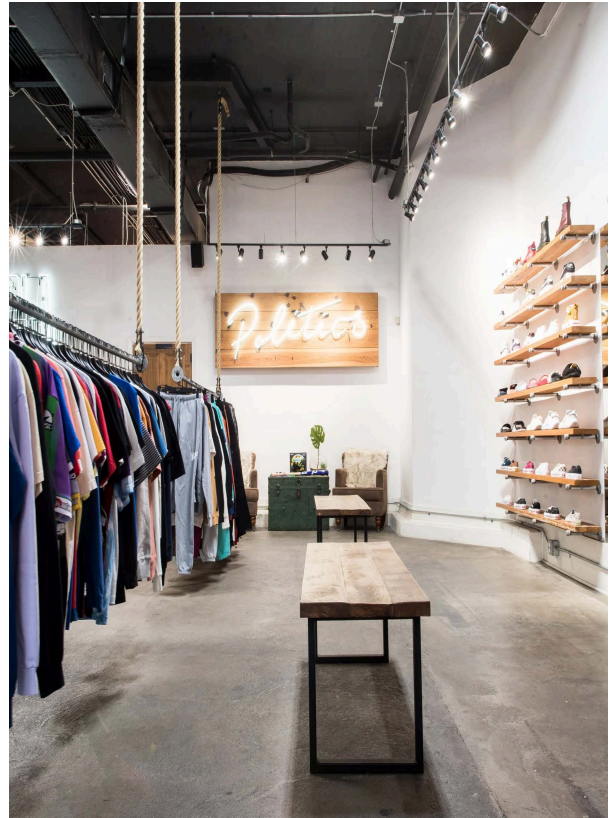
About Sneaker Politics

Sneaker Politics is a clothing & footwear boutique founded in Lafayette, LA in 2006. Since then, it has expanded to six locations across Louisiana and Texas. Beyond premium footwear and apparel, Sneaker Politics aims to embed itself within the immediate community of each store, working with both local & global partners on various projects in the surrounding neighborhood—while catering for customers all across North America.

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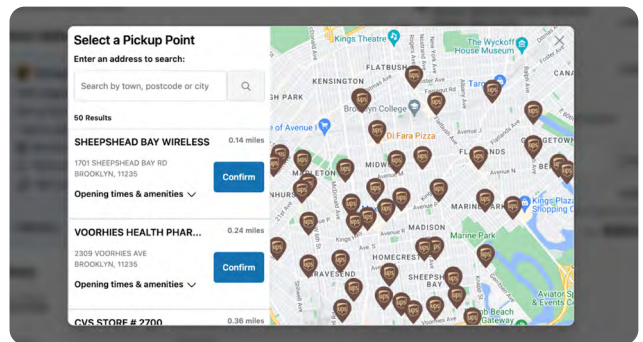
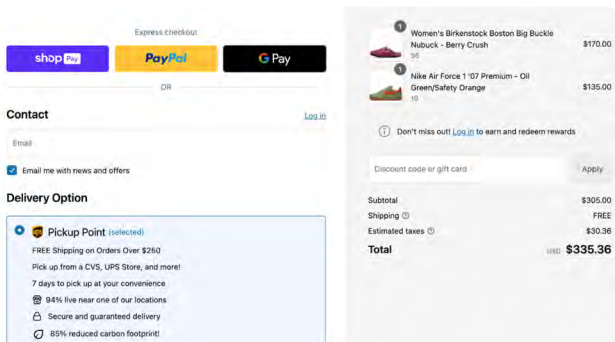
Part of life at Sneaker Politics is about translating global brands into small community settings. HubBox’s software helps us stay customer-first by offering UPS Access Points as a local delivery option, making it a natural addition to our online checkout.

Ben Bernal, Director of Ecommerce



The Solution

The brand is using Shopify as its ecommerce platform, and the integration with HubBox was quick and straightforward. Sneaker Politics customers can now choose to pick up their orders from a convenient UPS Access Point including UPS stores, major retailers such as CVS, and neighborhood stores. With many items listed on Sneaker Politics's website over \$300, shoppers want assurance that they will receive their package on the first attempt, as porch piracy remains a growing issue in the US.



The Results



In less than three months, the volume of orders delivered to Access Points has increased by over 8%, with the summer season serving as a strong driver of growth.



Sneaker Politics proves that brick-and-mortar stores can seamlessly work alongside local pickup, with over 24,000 pickup point locations across North America.



The brand’s philosophy and collaboration with local companies and communities align perfectly with local pickup.

Find Out More

Contact us and learn about how HubBox saves you money on shipping, converts more customers, and reduces delivery issues with a quick and easy ecommerce integration.

hello@hub-box.com